

# How to decide whether your group should incorporate

#### Legal information for community organisations

#### This fact sheet covers:

- what does it mean to 'incorporate'?
- the advantages of incorporating
- the obligations of incorporated groups
- checklists to help your group decide whether to incorporate
- you have decided to incorporate, what's next?
- you have decided not to incorporate, what's next?
- resources to help your group with next steps



#### Use this fact sheet to help your community group decide whether it should incorporate.

This fact sheet explains the advantages and disadvantages of incorporating. It includes references to more information about how to incorporate.

The group's decision to incorporate is particularly important for anyone who is likely to be:

- · on the group's board, or management committee, or
- · making decisions for the group

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#### **Disclaimer**

This fact sheet provides information on the decision whether to incorporate. This information is intended as a guide only and is not legal advice. If you or your organisation has a specific legal issue, you should seek legal advice before deciding what to do.

Please refer to the full disclaimer that applies to this fact sheet.



See our fact sheets on our choosing a legal structure webpage.



### What does it mean to 'incorporate'?

To 'incorporate' means to set up a separate legal body that is registered under law – for example, a company or an incorporated association.

When a community group incorporates, the story usually goes something like this:

#### People get together for a purpose

First, a group of people get together and decide they want to do something as a group – perhaps they want to revegetate a local creek, form a swimming club, oppose a property development or set up a support group for a particular medical issue.



#### A group forms and starts to do things

The group exists but it hasn't incorporated yet.

Even though the group hasn't incorporated, the people in the group might have an understanding between them about how the group operates – for example, how the group makes decisions, what kind of activities the group engages in and how the group manages its money.

The group can continue to operate like this, but there are limitations. For example:

- funding bodies don't usually grant money to unincorporated groups
- if the group wants to lease a room or a building to run activities, one or more of the group's members will need to sign the lease in their personal capacity, and
- if something goes wrong and one or more of the group's members is unable or unwilling to contribute towards the amounts the group owes, one or more of the group's members might have to pay those amounts personally

#### The group incorporates

So, the group decides that it wants to formalise its arrangements and register as a separate legal entity – this process is 'incorporating'. Once the group has incorporated, the separate legal entity is recognised by governments, the courts, other businesses, and the public. The new entity becomes a 'separate legal identity' from its members that can do things in its own right, in the same way as a person can do things.

The advantages of the group incorporating – and the obligations of incorporated groups – are set out below



### What are the advantages of incorporating?

There are advantages of a community group incorporating.

#### Your group becomes a separate legal entity

From the date a group is 'registered' as incorporated, it becomes a 'legal entity' that is separate and distinct from the people who formed, or make up, the group. That separate legal entity can do things in its own name. If a group isn't incorporated and it wants to undertake specific actions (for example, sign an agreement), it may have to do that in the name of one or more of its members.

Once your group has incorporated and become a separate legal entity, the entity can:

- open a bank account
- arrange insurance
- sign documents and enter into contracts
- buy, sell, own, lease and rent property and other assets
- borrow money, and
- sue (take legal action in the courts) and be sued (be taken to court)



#### Note

It may be possible to open a bank account or secure an insurance policy in the name of an unincorporated group. But, without the benefit of limited liability that an incorporated entity has (see below for more on this), individual members of an unincorporated group may be personally liable for obligations under the bank account or insurance policy.

#### There is greater clarity about who owns your group's property

If your group is incorporated, it can own goods and property in its own name. This makes it clear what property is owned by the group. If a group is not incorporated, there may be confusion about who owns:

- items bought for the group, and
- intellectual property developed by the group (including logos or website content)

If your group is incorporated, it doesn't need to record changes to the group membership against its property. However, if a group isn't incorporated, it may need to transfer ownership from old members to new members. This transfer may involve paying a fee or taxes.

#### Governments often prefer to deal with a separate entity

One of the advantages of a group incorporating is that governments often prefer to deal with incorporated entities. For example:

- many government grant programs only give funding to incorporated entities, and
- some tax concessions may be more easily available to not-for-profit groups that are incorporated –
  for example, Deductible Gift Recipient status (where people who donate to the group can claim a tax
  deduction for their donation)



For more information on grant funding, go to our <u>fundraising webpage</u>. For more information on tax concessions, visit our <u>tax webpage</u>.



#### The separate entity continues even when members of your group change

Once your group is incorporated, the separate legal entity continues to exist and be recognised by governments, the courts, businesses and the public, even when membership of the group changes. This is known as 'perpetual succession'.

The separate legal entity will exist until it is deregistered or 'wound up'.

#### The new entity has 'limited liability'

If your group is incorporated, it has 'limited liability' where the entity protects the members from being personally liable for the entity's debts.

If something goes wrong and your incorporated entity has to pay an amount that it cannot afford to pay, then (usually):

- the most your incorporated entity would have to pay is the value of the assets your entity owns (once liquidated)
- the people involved in your incorporated entity will not have to pay any of the amount that your entity can't pay, and
- the members cannot be sued in their individual capacity for the debt of the entity, however, they may still be liable for any outstanding debts owed to the association (such as initial capital provided by members)



#### Example 1 – when an incorporated entity can't pay its debts

GreenTowns Inc is an incorporated association that revegetates areas in South Australia. It enters into a contract in its name to lease equipment from a business. GreenTowns Inc can't pay the amount it owes under the lease because its fundraising event didn't make as much money as expected. If the business that leased the equipment sues to be paid the amount GreenTowns Inc owes it, then (in most cases):

- the business would be able to sue GreenTowns Inc, but the most GreenTowns Inc would have to pay is the value of its assets, once liquidated, and
- the business would not be able to sue any of the members of the association

This is because GreenTowns Inc is the 'legal person' (being a sperate legal entity) that entered into the contract with the business.

However, the members of GreenTowns Inc may still be liable for any outstanding debts owed to the association (such as membership fees).



## Example 2 – when a court orders an incorporated entity to pay compensation

If a court orders GreenTowns Inc to pay an amount as compensation after an accident or a dispute, the rules discussed in Example 1 apply in the same way:

- GreenTowns Inc can be sued for the amount of the order, but the members of the association (usually) can't be sued, and
- the most GreenTowns Inc would have to pay is the value of its assets, once liquidated





#### Examples 1 and 2 – if the group was unincorporated

However, if GreenTowns Inc was unincorporated:

- in example 1, the equipment leasing contract would have been entered into in the names of one or more members (maybe in the name of the president) so the business would be able to sue those individual people for the amount the group owed, and
- in example 2, the court wouldn't have been able to order the 'group' to pay as the group didn't exist as a separate entity so the court would have ordered the individuals involved to pay the amount

In both examples, a limit on the amount that the unincorporated group had to pay would not apply. The individuals involved in the unincorporated group could be personally liable for the full amount that the group owed.

## Exception – when the limits to liability do not apply (and directors or officeholders may be liable)

There is an **important exception** to the limited liability rules.

If a director or officer of an incorporated group breaches their duties to the entity, they can be personally responsible for any loss that results from the breach.

These duties, known as 'directors' duties', are set by law. This includes that directors (and other officeholders) must:

- always act in good faith in the best interests of the entity and for a proper purpose
- exercise reasonable care, skill and diligence in carrying out their role. This includes making sure the entity can pay all of its debts on time and that it does not trade while insolvent
- · manage conflicts between personal interests and the entity's interests, and
- · never take advantage of their position or information they have gained in the role for personal advantage

If any directors or other officeholders breach their duties, they may be held responsible for their breach. In that situation, the individuals may have to pay any amounts owing because of the breach from their own pocket.



For more information on directors' duties, see our <u>Duties Guide</u>.



#### Example 3 – a director isn't careful about the group's finances

Sam is a committee member of the incorporated association GreenTowns Inc. He and other committee members ignored warnings from GreenTowns Inc's accountant that the entity might not be able to pay all of its debts when due.

If someone sues GreenTowns Inc for money owing and GreenTowns Inc doesn't have enough money to pay, the committee members could be investigated by a government regulator. If the regulator finds they breached their duty to make sure GreenTowns Inc doesn't trade while insolvent, they may have to pay the amount owing personally.



# What are the obligations of incorporated groups?

Once a group incorporates, it has certain obligations. The entity's obligations depend on the state or territory where the group is based and the type of incorporated entity (for example, a company limited by guarantee or an incorporated association).

#### In general, an incorporated group is required to:

- have a name for an incorporated association, the name must end in 'Incorporated' or 'Inc', and for a company limited by guarantee, the name must end in 'Limited' or 'Ltd'
- have a 'constitution' or a set of written rules that every person involved in the group agrees to comply with – the document must set out a statement of the group's purpose (objects)
- pay an initial registration fee to the relevant state, territory or federal government usually between \$50 and \$500
- · have a minimum number of members
- have people who are willing to hold certain positions in the group for example, be on the board or committee of management or be the treasurer or secretary
- record the names of people in those positions and tell the government these details are publicly available
- hold certain meetings and keep certain records
- · lodge annual financial statements and tax returns (unless exempted)
- provide the government with financial information about the organisation each year including money received and money spent, and
- pay an annual fee to government (if any)

The entity's ongoing obligations and reporting requirements will also vary depending on whether:

- the entity is registered as a charity with the Australian Charities and Not-for-profits Commission, or
- the entity becomes endorsed as a Deductible Gift Recipient by the Australian Taxation Office

Because incorporated groups have these obligations, it's important that your group has people who are willing to hold positions in the entity and make sure it meets its legal obligations.



For more information on meeting your ongoing obligations, see <u>our reporting to government webpage</u>.



# Checklists to help your group decide whether to incorporate

When your group is deciding whether it should incorporate, consider:

- Professional advice Your group may want to seek legal or financial advice as the decision whether to incorporate is often a decision about assessing risk
- Costs and time Your group must be sure that it will be able to meet the costs and obligations of being
  an incorporated entity. Individuals in the group must be willing to take on tasks like organising formal
  meetings and keeping proper financial records
- Information becoming public If your group incorporates, certain information about it may become publicly available for example, the names of certain office holders in the group, some financial information, and the rules (being the constitution) of the group
- Future activities Your group's current activities might not favour incorporation, but the group's potential future activities could support incorporation for example, if the group is likely to lease property
- Undertaking certain regulated activities For some activities, for example for some types of housing, aged care, and native title activities, the government requires a group to be incorporated. You should consider getting legal advice about these matters

Use the following checklists to help you decide whether your group should incorporate.

Checklist 1: Possible liability for debts or civil legal actions				
If your group incorporates, this will help to limit the extent to which its directors and officers may be personally liable to pay compensation, debts, or legal costs that the group may have to pay.  If you answer yes to any of the following, it's more likely that your group should consider incorporating:				
•	Will your group's activities involve risks where someone – such as a group member, a volunteer, employee, client or member of the public – could get hurt? For example, will your group use equipment or be involved in outdoor activities, activities involving food or alcohol, or protest or campaign activities?			
•	Could the group's activities harm someone's reputation? For example, is there a chance the group might defame someone while advocating or campaigning about an issue?			
•	Will your group be entering into an agreement under which it will owe money? For example, will the group buy equipment, lease property, take out a loan, or arrange credit?			
•	Will your group be hiring employees or independent contractors?			
•	Is it possible that your group will need to take legal action against another party and so may have legal costs awarded against it?  Your group might need to do this as part of a campaign or advocacy.			



Even if the group incorporates, it should still have adequate insurance and a risk management plan – for more information go to our <u>risk and insurance webpage</u>.



Checklist 2: Ownership of goods, equipment and property				
It's usually easier for a group to own things if the group is incorporated.  If you answer yes to any of the following, it's more likely that your group should consider incorporating:				
•	Does your group need to open bank accounts?			
•	Does your group need to take out insurance (for example, to protect its volunteers)?			
•	Will your group own land or buildings?			
•	Will your group need to own or lease equipment – a computer, a phone, a car, office furniture?			
•	Will your group own shares or other assets, or significant amounts of money?			
Checklist 3: Reputation, seeking grants or funding opportunities				
Being incorporated may enhance the reputation of your group.				
If you answer yes to any of the following, it's more likely that your group should consider incorporating:				
•	Will your group be applying for funding through government grants or from other private philanthropic funders?			
•	Will your group apply for Deductible Gift Recipient status?			



#### Tip

Some local government funding, private funding, and small grant funding programs do not require incorporation.

An unincorporated group can also receive funds by having an incorporated organisation receive and hold the funds on their behalf. For more information go to our <u>webpage on auspicing</u>. Your group should also investigate whether the organisations it would like to approach for funding require the groups they fund to be incorporated.



## You have decided to incorporate, what's next?

If your group decides to incorporate, you need to decide which type of incorporated entity is right for your group. Taking time to select the most appropriate structure for your group will help the group continue its activities and pursue its purpose while managing potential risk and liability.



For more information about the types of entities that a group can incorporate, go to our <u>legal structures webpage</u>.

## You have decided not to incorporate, what's next?

#### If your group decides not to incorporate, it should:

- · Review its decision from time to time
  - Your group should review its decision to stay unincorporated at least every year and whenever there is a significant change in its activities for example, if it employs a paid staff member, receives a large grant, wants to lease property, expands or wants to take on further activities or seek funding
- Be aware of the disadvantages of remaining unincorporated
   If your group chooses to stay unincorporated, it will not be recognised as a 'legal entity', and will not have the benefits of limited liability and perpetual succession (explained above)

While your group remains unincorporated:

- the group can remain informal and doesn't have to hold meetings in a specific format although it can have rules or a constitution to govern these matters
- the group doesn't have to register with government, or tell a government, or the public, about who its members are or its financial situation, and
- · the group doesn't have to pay any registration or annual fees to government

Remaining unincorporated will not stop your group carrying on its day to day activities. Your unincorporated group can still have a formal set of operating rules (a constitution), hold meetings, and issue statements about its financial dealings.

Group members can take out insurance to protect the unincorporated group from possible liability – although insurance may be more difficult, or more expensive, to get for an unincorporated group than for an incorporated entity.

Unincorporated groups still have legal obligations, and will need to comply with laws such as employment law, occupational health and safety law, consumer law and tax laws. If the unincorporated groups are registered with the Australian Charities and Not-for-profits Commission, additional governing requirements may apply.





#### Caution

Be aware that while incorporated and unincorporated groups may look the same from the outside, they are considered differently in the eyes of the law. If something goes wrong, the courts will treat the two types of groups differently. To recap information on this, go back to the heading 'The new entity has limited liability'.



#### **Tip**

Deciding whether to incorporate is often about assessing risk – you may want to seek legal advice on this. It's a good idea to regularly review this decision as your group changes and grows. If your group takes on more responsibilities, higher risk activities, or wants to apply for further funding, it can decide to incorporate.



#### More information from our website

- Choosing a legal structure read about the various types of legal structures and work out the best structure for your group.
- <u>Governance and directors' duties</u> information, links, and fact sheets about the responsibilities and duties that apply to directors and officers of organisations.
- Fundraising read about the fundraising laws in each state and territory.
- <u>Tax</u> read about deductible gift recipients (that is, enabling your group's donors to claim a tax deduction for their donations), fringe benefits tax concessions and rebates, goods and services tax concessions, income tax exemptions and state tax laws.